



Established 1940

IOWA & NEBRASKA

IOWA DATA

POPULATION **3.1 MILLION**



KEY MARKET POPULATIONS

Des Moines
611,550

Dubuque
96,370

Cedar Rapids / Iowa City
362,400

Ames
89,540

Davenport
383,681

Mason City
27,800

Sioux City
183,052

Marshalltown
27,680

Waterloo
169,481

Burlington
25,665

NEBRASKA DATA

POPULATION **1.9 MILLION**



KEY MARKET POPULATIONS

Omaha
904,000

Lincoln
302,160

Grand Island
71,600

Kearney
31,800

Fremont
26,300

Hastings
25,100

North Platte
24,600

Columbus
22,510



MEET THE TEAM >>



John Brennan
Field Sales Representative
Nebraska



Chuck Eilers
Field Sales Representative
Eastern Iowa



John Fulton
Inside Sales Representative



Mark Ipsan
Principal



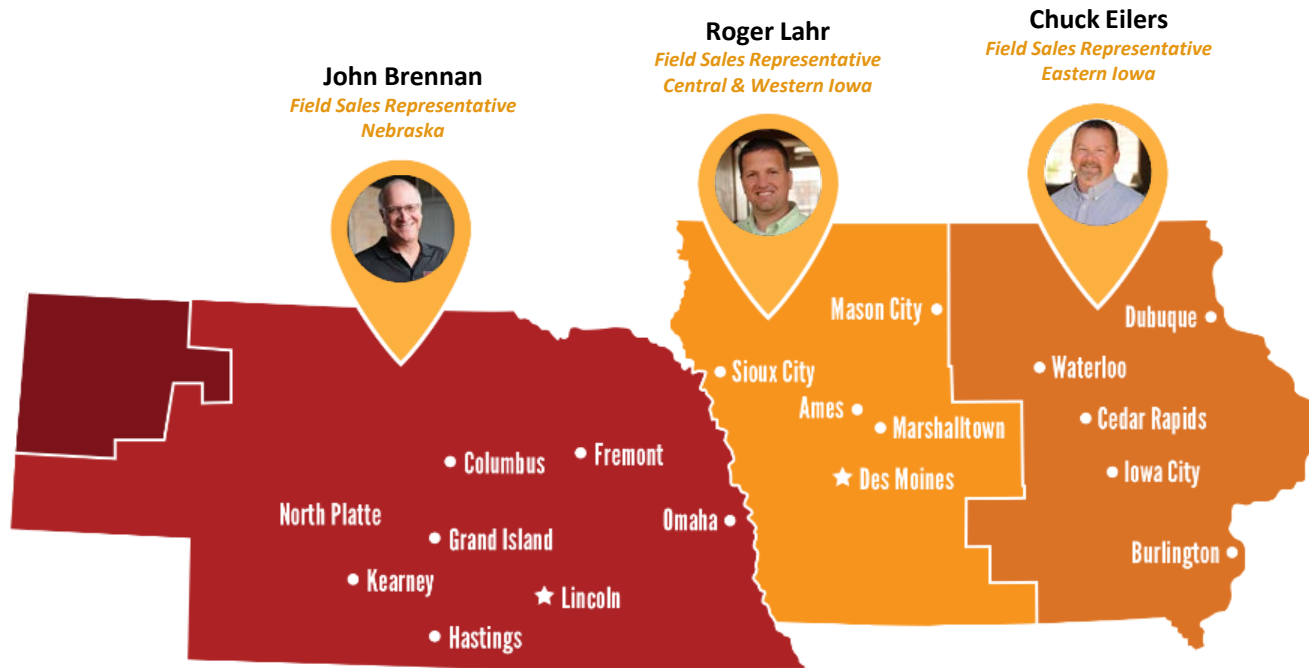
Roger Lahr
Field Sales Representative
Central & Western Iowa



Mike Ries
Inside Sales Representative



SALES COVERAGE >> NEBRASKA & IOWA



Mark Ipsan
Principal



MISSION



Do the Right Thing

Exceed Expectations

Make a Difference

VISION



**To be the company
of choice
for employees,
customers, and
manufacturers**



VALUES



INTEGRITY



We honor our word and keep our commitments in order to earn trust.

TEAMWORK



We strive to achieve an environment of collaboration, accountability, trust and respect with our employees, customers and manufacturer partners.

LOYALTY



We are committed to building long-term relationships with our customers by providing services that earn and retain their future business.

PASSION



We embrace wholeheartedly, with enthusiasm and intensity, the belief in our people, as well as the products and services we provide.

COMMUNITY



We strive to give back to the communities we serve in time, talents, and financial support.



YPN

Mississippi Valley Blood Center

Xavier Foundation

Epilepsy Mt. Trashmore Fundraiser

St. John XXIII

St. Matthew

Immaculate Conception

Benton Community Schools

Xavier High School

Regis Middle School

Wounded Warrior Fund

Greater Cedar Rapids Open

Knights of Columbus